

# John Baillie

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A quick learning, hard worker with a wide variety of skills and experience looking to combine my love of audio and artistic creation. I have experience in audio&video, marketing, design, and retail.

## EXPERIENCE

- Wentworth Screen Printing • Owner & Designer/Art Department 04/2021 - Present  
Contract Screen Print Shop
- Customer service & sales
  - Pre-production art file prep (color separations, vectorization, etc..)
  - Operations manager
  - Graphic Design (customer designs, wentworth designs, web design & update)
- The Dakota • Marketing & Communications Designer 01/2019 - 06/2021  
Music venue & restaurant
- Graphic design for marketing, digital and print (ads, posters, calendars, menus, signage, promotions)
  - Website and digital communications management (online calendar, blogs, email marketing)
  - Video streaming manager
  - Manage custom artist videos program
- Brave New Radio • Audio Engineer / Technical Director / Producer 04/2017 - 02/2020  
A small Podcasting studio
- Studio manager; studio scheduling, maintenance, and technology upgrades
  - Lead engineer (recording & editing)
  - Producer; providing creative direction and input for the writers/talent, guidance during sessions for optimal performance
- Scout Sports, inc / Play It Again Sports • Technician / Ski Rental Program Director 10/2016 - 01/2019  
Retail store
- Ski rental program manager; developed the business model, paperwork & sales protocol
  - Lead technician; certified ski / snowboard work (binding adjustments, base work, edge sharpening, wax)
  - Owner assistant; Shuttling merchandise, displays, money drops and paperwork between 6 stores
  - Backup payroll accountant
- Casket Arts Live • Owner / Audio Engineer / Designer 05/2012 – 05/2019  
A recording label to benefit the artists of the Casket Arts Building in NE MPLS
- Manage live events; system set-up and tear-down, FOH and monitors, recording & mixdown, and producer
  - Graphic design; posters, flyers, CD design & layout, and social media
- The Dakota & Vieux Carré • Audio Engineer / Sound Tech 11/2000 – 10/2016  
Music venue & restaurant
- Audio engineer for shows and events; mic selection, front of house sound, monitors, backline, and emcee
  - Annual maintenance; minor repairs, cable repair, lighting adjustments/replacements, cleaning
- Brave New Media • Graphic Design 08/2006 – 09/2015  
Digital strategy, design and web development company
- Graphic design; print, web, social media, and email marketing
  - Digital communications manager; email marketing accounts, set up & managed PPC, web analytics
  - Audio engineer; previously recorded audio for video, field audio for video shoots (boom operator, PA, grip)

**EDUCATION**

Music Tech 1995-1996  
Audio Engineering  
Graduated with a Certificate in Audio Engineering. Music Tech featured a well-rounded curriculum covering everything from studio engineering, mixing & editing, stage tech, production, studio management, microphones, acoustics, foley and FX, audio for video, and electrical engineering.

Colorado State University 1993-1994  
Fine Arts / Studio Arts

**HARD SKILLS**

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premier)
- Word Processing & Database (Windows Word and Xcel, Mac iWork; Pages, Numbers, Keynote)
- Minor HTML coding & website CMS
- Digidesign Protools, Logic Pro X, Reason
- Carpentry & woodworking
- Instrument and equipment repair

**SOFT SKILLS**

- Self-motivated, quick learner
- Reliable and responsible
- Creative thinker
- Strong verbal and written communication skills
- Organized
- Skilled in multi-tasking and prioritization
- Judicious & efficient problem solver
- Adaptable
- Excel under pressure
- Thrive in fast-paced environments
- Collaborative teamplayer

**HOBBIES**

- Music performance (guitar, upright bass, bass guitar, singing)
- Snowboarding
- Running
- Gardening
- Reading
- Cat parent